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Registration

- Only 50 participants can register on a first-come, first-served basis.
- Faculty members, research scholars and postgraduate students are eligible to participate.
- A registration fee of ₹200 + 18% GST per participant should be paid through the payment gateway link provided in the Google Form.
- A maximum of three participants from each institution can register.
- Participation certificate, seminar kit, working lunch and refreshments will be provided.
- No TA/DA will be paid.
- No spot registration will be entertained.
- Participants may bring a laptop for the practical sessions.
- Attendance at all sessions on both days is mandatory to receive the certificate.
- Scan the QR code or click the link below to complete your registration on or before **7th October 2026**.
<https://forms.gle/w9yLTEMpp6mxwZbW7>



Contact Details

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NATIONAL COLLEGE (Autonomous)

Re-accredited at 'A' Grade by NAAC

(A Unit of Dr. V. Krishnamurthy Educational Foundation)

Tiruchirappalli - 620 001, Tamilnadu, India

PG & RESEARCH DEPARTMENT OF COMMERCE

Organises

ICSSR Sponsored

Two Day National Workshop on

**Emerging Trends in Social Science Research:
Tools, Techniques and Scholarly Publishing**

12th & 13th October, 2026

SUSTAINABLE
DEVELOPMENT GOALS



About the College

National College (Autonomous), Tiruchirappalli, established in 1919, is one of the reputed and historic institutions of higher education in Tamil Nadu. Affiliated with Bharathidasan University, the college has a rich legacy of academic excellence, research, cultural enrichment and social responsibility. The college offers 28 undergraduate and 16 postgraduate programmes, along with job-oriented programmes. Fifteen departments offer Ph.D. programmes and actively contribute to quality research and scholarly publications. With dedicated faculty, modern infrastructure and research centres, the college promotes interdisciplinary learning, innovation, ethical leadership and employability. With a strong regional foundation and a national and global outlook, National College provides a vibrant platform for knowledge creation, research collaboration and intellectual exchange. Over the years, it has contributed distinguished academicians, administrators, scientists, professionals, entrepreneurs and social leaders to society, reflecting its enduring commitment to higher education and social responsibility.

About the Department

The Department of Commerce is one of the renowned departments in the National College which caters holistic commerce education to the students from all the strata of the society. It started its academic journey in the year 1950 with an intermediate programme. It offers B.Com and M.Com courses. It also offers Ph.D., programme to promote research culture among the students. It is an authorised study centre for ACS. It has signed many MoUs with leading organisations to bridge the gap between industry and academia which vouches the quality of the department in teaching, research and outreach activities. The department is manned by academically well-qualified and experienced faculty members. To make our students versatile and employable, the department regularly conducts guest lectures, industrial visits, internship training, apprenticeship training and personality enhancement programmes. Since its inception, the department has devoted to produce versatile commerce graduates and high calibre research scholars. It has been rendering yeoman service to the society in the arena of commerce education. It has produced able administrators, academicians, professionals, intellectuals, social activists, corporate luminaries, entrepreneurs and other eminent personalities to the society. This is a testimony on the social responsibility of the department.

Workshop Theme

The rapid transformation of the global research landscape, driven by digitalization, interdisciplinary approaches, and the integration of artificial intelligence, has significantly reshaped social science research. Traditional methodologies are increasingly complemented by advanced analytical tools, systematic review techniques and data-driven decision-making frameworks. In this evolving context, researchers are expected not only to possess strong methodological foundations but also to adapt to emerging tools and publishing standards in order to produce impactful and high-quality research.

Social science research today plays a crucial role in addressing complex societal challenges such as inequality, sustainability, governance, and technological disruption. However, many early-career researchers and academicians face challenges in selecting appropriate research designs, applying advanced statistical techniques and publishing in high-impact journals. Furthermore, the growing use of artificial intelligence in research raises important ethical and methodological considerations that must be critically understood.

In response to these emerging needs, the workshop on “Emerging Trends in Social Science Research: Tools, Techniques and Scholarly Publishing” aims to provide a comprehensive platform for researchers to enhance their methodological competencies, analytical skills and academic writing capabilities. The workshop seeks to bridge the gap between traditional research practices and contemporary innovations, thereby enabling participants to conduct rigorous, relevant and publishable research in the field of social sciences.

Objective of the Workshop

- To familiarize participants with contemporary trends in social science research design.
- To develop competencies in systematic literature review and research synthesis.
- To provide hands-on training in statistical analysis using SPSS.
- To equip participants with skills for developing robust research models.
- To guide researchers in publishing in high-impact, indexed journals.
- To promote ethical research practices and responsible use of AI in research.

Programme Schedule

Day 1: 12th October 2026

Inauguration

Technical Session – I: Contemporary Trends in Social Science Research Design

Technical Session – II: Use of Digital Tools and Artificial Intelligence in Research

Technical Session – III: Application of Inferential Statistics Techniques Using SPSS

Day 2: 13th October 2026

Technical Session – IV: Frameworks for Systematic Literature Review and Meta-Analysis

Technical Session – V: Structural Equation Modeling (SEM) and Path Analysis

Technical Session – VI: Writing and Publishing Research Papers in High-Impact Journals

Valediction

Important Dates

Last Date for Registration : 07th October 2026

Date of workshop : 12th & 13th October 2026